

CONFERENCE ADVERTISEMENT

Advertisement in Conference Souvenir Programme

1. Size - 30cm x 21 cm (A4 Size).
2. All advertisements to be given in PDF or AI format.
3. All advertising materials must be submitted by **15 May 2015**.

ADVERTISEMENT RATES

| | | |
|---|---------|-------------------------------------|
| 1. Back cover | RM4,000 | <input checked="" type="checkbox"/> |
| 2. Inside front cover | RM3,000 | <input type="checkbox"/> |
| 3. Inside back cover | RM2,500 | <input type="checkbox"/> |
| 4. Full Page (full colour) | RM1,500 | <input type="checkbox"/> |
| 5. Half page (full colour) | RM 800 | <input type="checkbox"/> |
| 6. Full Page (black & white) | RM1,000 | <input type="checkbox"/> |
| 7. Half Page (black & white) | RM 600 | <input type="checkbox"/> |
| 8. 2 paged bound inserts (front and back) (1,200 copies of the inserts to be provided by the advertiser) | RM1,000 | <input type="checkbox"/> |
| 9. 2 paged loose inserts (front and back) (1,000 copies of the inserts to be provided by the advertiser) to be placed in the conference bag. | RM1,000 | <input type="checkbox"/> |

TOTAL

PAYMENT METHOD

We wish to advertise in the Conference Souvenir Programme as indicated above.

Cheque No:..... for RM

Telegraphic Transfer/ Bank In (Please provide proof of payment)

Credit Card Visa Mastercard

Card No :

Cardholder's Name:

Bank's Name :

Expiry Date : /(mm/yy)

Signature : Date :

*** 2% to cover bank commission for all credit card payments will be charged.**

ORGANISATION DETAILS

Contact Person :

Designation :

Company Name :

Company Address :

Telephone :

Fax :

E-mail :

.....

Signature

Date

Company Stamp :

ENQUIRY

For enquiry & advertisement booking contact:
Malar (stmalar@isp.org.my)

Telephone: 603-2142 5561

Fax: 603-2142 6898

Email: conference@isp.org.my

BANK DETAILS

Beneficiary : **ISP MANAGEMENT (M) SDN. BHD.**

Bank Beneficiary : HSBC Bank Malaysia Berhad, No. 2, Leboh Ampang, 50100 Kuala Lumpur, Malaysia

Bank Account : **305- 335- 747- 101**

Swift Code No : HBMBMYKL

**All bank charges must be borne by the advertiser.*

**All fees are subject to 6% Goods & Services Tax (GST) with effect from 1 April 2015*