



PERSATUAN MINYAK SAWIT MALAYSIA
MALAYSIAN PALM OIL ASSOCIATION (PPM-017-14-20081999)

Palm Oil - The Excellent Choice

MPOA PRESS STATEMENT

ESTABLISHMENT OF PALM OIL INDUSTRY FORUM (POIF)

Responding to a call by the Minister of Primary Industries, the Malaysian Palm Oil Association (MPOA), coordinated the formation of an industry caucus called “Palm Oil Industry Forum (POIF)”. The Forum encompasses the upstream and downstream sector of the industry and the membership comprises kindred associations, namely, East Malaysia Planters Association(EMPA), Incorporated Society of Planters(ISP), Malayan Agricultural Producers Association(MAPA), Malaysian Estate Owners’ Association (MEOA), Malaysian Palm Oil Association(MPOA), Palm Oil Millers Association(POMA), Palm Oil Refiners Association of Malaysia(PORAM) and Sarawak Oil Palm Plantation Owners Association(SOPPOA). This is historical and unprecedented.

The objective of the formation of the Forum is to provide a platform for the palm oil industry to make representations to the Government as a single united voice on issues of common interest. There is no intention to merge all the associations and the aim is to use this platform to show our unified voice on Issues of common interest such as labour issues and clean air regulations among others. It is pertinent that the palm oil industry facilitates the government and relevant authorities in the implementation of the various policies that will have an impact on the development of the palm oil industry in the present and in the future.

The Palm Oil industry Forum had its inaugural meeting on 16 January 2019 at the MPOA Secretariat, UOA Business Park, Shah Alam. With regards to the frequency of meetings, while members agreed that the Forum meets quarterly, it may also convene ad hoc meetings if the need arises. Members agreed that MPOA will be the Secretariat for this Forum. Among the issues of common interest deliberated during the inaugural meeting were the labour recruitment/issue, clean air regulations, property assessment tax, review of the CPKO export duty, etc.

Of late, palm oil has been demonized by social and environmental NGOs with inaccurate and unsubstantiated facts and information, the “Rang-tan” video is an example. In this regard, members noted the need for the Malaysian palm oil industry to be not only proactive but to work collectively to counter these attacks via media releases providing accurate data and facts. It is also important to include information on the goodness of palm oil and efforts taken by the palm oil industry in relation to sustainability and deforestation, good agricultural practices, corporate social responsibility, etc. The Forum will give its full support in ensuring the success of the “Love My Palm Oil” campaign, initiated by the Government.

The Forum will also be the platform for the Malaysian palm oil industry to make representations to all relevant agencies and Ministries on issues of common interest. In order to cater for the entire supply chain, members agreed that PORAM is to coordinate the views of the further downstream sector which includes oleochemicals, packers as well as biodiesel for onward transmission to the Forum.

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17 January 2019