OVERVIEW

- This programme will update participants’ knowledge on managerial capabilities and its impact on plantation business.
- Plantation managers will be able to identify solutions to issues and problems in plantation business.
- The topics covered in this programme are to help plantation managers to manage oil palm estates in more efficient manner especially in the current escalating cost of production and challenging economic environment.
- This programme is a platform for participants to discuss and exchange of ideas for improvement in estate operation and management.

TARGET AUDIENCE

- This programme is designed for plantation managers in every functional area of responsibility in plantation environment
- This programme is suitable for:
  - General Managers/Controllers
  - Senior Estate Managers
  - Estate Managers
  - Senior Assistant Managers
  - Assistant Managers
  - Plantation/Estate Executives

HOW YOU WILL BENEFIT?

- You will know the principles of good leadership and strategic management practices in managing plantation business.
- You will know how to optimize the hidden talent and use these talents for organizational excellence.
- You will learn to be innovative and proactive in managing plantation business.
- Plantation business is a high capital venture and with these leadership and strategic management knowledge, you will be able to manage plantations to give high returns to the investment in this business.

REGISTRATION FEES

ISP MEMBER: RM 550 (INCLUSIVE OF 6% SST)
NON-MEMBER: RM 650 (INCLUSIVE OF 6% SST)

WHAT YOU WILL COVER?

<table>
<thead>
<tr>
<th>DAY</th>
<th>MORNING SESSION (9.00 AM – 12.30 PM)</th>
<th>AFTERNOON SESSION (2.00 PM – 5.00 PM)</th>
</tr>
</thead>
</table>
| 1   | Leadership and strategic management in plantation.  
  - Leaders and managers in operational units.  
  - Nurture Leadership capabilities.  
  2. Talent management: Getting the best of the managers.  
  - Explore the potential of managers to be leaders.  
  - Enhance the skills of leadership.  | Transformation of mindset for business excellence.  
  - Positive mindset.  
  - Innovative mindset.  
  - Translate plans to results.  
  2. Effective communication.  
  - Oral communication.  
  - Written communication. |
| 2   | 1. Business strategy & leadership transformation for business excellence.  
  - Business strategy.  
  - Strategic leadership in plantation management.  
  2. Case Study on Operational excellence in plantation.  | 1. Presentation on case study.  
  - Discussion on business strategy.  
  2. The power of positive thinking in management innovation.  
  - Critical thinking.  
  - Lateral thinking.  
  - Mind mapping. |
**ESTATE MANAGERS LEADERSHIP AND STRATEGIC MANAGEMENT SEMINAR**
22 – 23 APRIL 2019
ISP HEADQUARTERS: SUITE 3A01, LEVEL 3A, PJ TOWER, AMCORP TRADE CENTRE
NO. 18 PERSIARAN BARAT, 46050 PETALING JAYA, SELANGOR

REGISTRATION FORM

**BILLING DETAILS**

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>Person In Charge:</th>
<th>Telephone:</th>
<th>Email:</th>
<th>Address:</th>
</tr>
</thead>
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<table>
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<tr>
<th>Signature</th>
<th>Company’s Stamp</th>
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<tr>
<th>Name:</th>
<th>Designation:</th>
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</tbody>
</table>

**PARTICIPANT(S)’ DETAILS**

1. Name: ____________________________  
   I/C No.: ____________________________  
   Member (Membership No.: ____________)  
   Non-Member

2. Name: ____________________________  
   I/C No.: ____________________________  
   Member (Membership No.: ____________)  
   Non-Member

3. Name: ____________________________  
   I/C No.: ____________________________  
   Member (Membership No.: ____________)  
   Non-Member

4. Name: ____________________________  
   I/C No.: ____________________________  
   Member (Membership No.: ____________)  
   Non-Member

5. Name: ____________________________  
   I/C No.: ____________________________  
   Member (Membership No.: ____________)  
   Non-Member

**PAYMENT METHOD**

- [ ] Cash
- [ ] Online Transfer
- [ ] ATM Transfer
- [ ] Cheque/Bank Draft  
  (Cheque/Bank Draft No.: ____________________________)

Amount: RM_________________________

Payment can be made to ISP MANAGEMENT (M) SDN BHD bank account AMBANK ISLAMIC BERHAD 888-101-596-8511

**TERMS AND CONDITIONS**

- Request for cancellation must be made in writing.
- 100% refund will be made for written cancellation received before the day of the Seminar. Refund will be issued after the Seminar.
- No refund will be given for cancellation received after the Seminar. However, replacement is acceptable; please forward the replacement name to emails below.
- The registration form serves as the official invoice.
- All membership subscription should be paid before the day of the Seminar to entitle for members’ rate, or else, non-members’ rate will be applied.
- Registration must be done by faxing/emailing the registration form to the following:

**CONTACT PERSON**

<table>
<thead>
<tr>
<th>For REGISTRATION:</th>
<th>Tel. No.:</th>
<th>Email:</th>
</tr>
</thead>
<tbody>
<tr>
<td>En.Rizal</td>
<td>03-7955 5561</td>
<td><a href="mailto:rizalhisham@isp.org.my">rizalhisham@isp.org.my</a></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>For enquiries:</th>
<th>Tel. No.:</th>
<th>Email:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Rajindran</td>
<td>012-316 1280</td>
<td><a href="mailto:rajindran@isp.org.my">rajindran@isp.org.my</a></td>
</tr>
</tbody>
</table>

**DEADLINE: 19/4/19**
NAME : DATO’ DR. MOHAMAD HASHIM BIN AHMAD TAJUDIN

QUALIFICATION

1) Advanced Management Programme (AMP) at INSEAD, France.
3) PhD. Soil Fertility and Management, UPM.
4) MSc. Agriculture (Soil Chemistry and Fertility) UPM.
5) BSc. Agriculture UPM.

WORK EXPERIENCE

Currently, he is the Board Member of Bank Pertanian Malaysia Berhad (AGROBANK), Council Member of Majlis Agama Islam Dan ‘Adat Melayu Perak (MAIPk), Chairman of PKEINPk Sdn Bhd (Perbadanan Kemajuan Ekonomi Islam Negeri Perak) Director of Explore Agenda Sdn Bhd., Director of Holistic Quest Sdn Bhd., Vice President of Outward Bound Trust of Malaysia (OBM), Board Member of The Incorporated Society of Planters (ISP), Council Member of International Institute of Plantation Management (IIPM) and Member of Lembaga Pemegang Amanah Yayasan Pak Rashid (YPR) UPM.

Previously, Dato’ Dr. Hashim was the Group Managing Director of Chemical Company Of Malaysia Berhad (CCM) from July 2004 to June 2010, Senior Director Oil and Fats Division of Golden Hope Plantations Berhad, Director of Research of Golden Hope Plantations Berhad and Executive Director of Golden Hope Research Sdn Bhd and Golden Hope Agrotech Consultancy Sdn Bhd from 1998 to 2004. He was also Research Officer, Senior Research Officer, Chief Research Officer and Research Controller of Harrisons & Crosfield (Malaysia) Sdn Bhd, Harrisons Malaysian Plantations Berhad and Golden Hope Plantations Berhad from 1978 to 1997.

He was also the Director R&D and Agronomy of TH Plantations Berhad from 2011 to 2012, Chief Executive Officer of Tradewinds Plantation Berhad and Chief Executive Officer of Padiberas Nasional Berhad (BERNAS) in 2013.

In addition, he was an Adjunct Professor of the Agricultural Faculty, University Putra Malaysia (UPM) from 2002 to 2003 and Adjunct Professor at Universiti Malaysia Kelantan (UMK) from 2011 to 2012.

He was also active in various committees being a member of the Malaysian Palm Oil Board (MPOB) Programme Advisory Committee (PAC) from 2002 to 2004, Chairman of Agricultural Research Committee of Malaysian Palm Oil Association (MPOA) from 2002 to 2004, Science Council Member of MARDI from 2004 to 2008, Council Member of Federation of Malaysian Manufacturers (FMM) from 2004 to 2010, Chairman of Branding and Intellectual Property Committee of FMM from 2008 to 2010, Council Member of University Malaysia Kelantan Action Group for Entrepreneurship from 2010 to 2014, Chairman of the Planters Editorial Committee of The Incorporated Society of Planters (ISP) from 2006 to 2015, Advisory Committee of Fakulti Pertanian of Universiti Putra Malaysia (UPM) from 2012 to 2015 and Advisory Committee of UKM-CESMED Universiti Kebangsaan Malaysia (UKM) from 2016 to 2018.

FELLOWSHIP

• Fellow of The Incorporated Society of Planters (FISP).
• Fellow Certified Planter (FCP) of International Institute of Plantation Management (IIPM).

PROFESSIONAL

• Certified PSMB Trainer (Pembangunan Sumber Manusia Berhad).