

# ESTABLISHMENT OF TREE CROPS SEMINAR FOR PLANTATION MANAGERS /EXECUTIVES

DATE: 24 - 25 JUNE 2019      SPEAKER: DATO' DR. MOHAMAD HASHIM BIN  
VENUE: ISP HEADQUARTERS      AHMAD TAJUDIN  
SUITE 3A01, LEVEL 3A , PJ TOWER, AMCORP TRADE CENTER, 18 PERSIARAN BARAT,  
46050 PETALING JAYA, SELANGOR



ORGANISED BY  
ISP MANAGEMENT (M)  
SDN BHD

## OVERVIEW

- This programme will update participants' knowledge on fundamentals of tree crop agriculture and practical approach in establishing tree crop plantations.
- Plantation managers will be able to identify issues and problems on field operations in establishing tree crop plantations.
- The topics covered in this programme are to help plantation managers to manage tree crop plantation in more efficient manner especially in the current escalating cost of production and challenging economic environment.
- This programme is a platform for participants to discuss and exchange of ideas for improvement in estate operations and management of tree crop plantation.

## HOW YOU WILL BENEFIT?

- You will know the principles of tree crop plantation and the practical operations and management of plantation.
- You will know how to optimize land use for tree crop plantation and ensure sustainability of the crop.
- You will learn to be innovative and proactive in managing estates and plantations.
- You will learn to manage resources and make efficient use of these resource for the benefits of estate operations.
- You will be able to use the technical knowledge on the crop to enhance business profitability.
- Tree crop plantation cultivation is a business venture and with these knowledge, you will be able to achieve high returns to the investment in this business.

## TARGET AUDIENCE

- This programme is designed for plantation managers in every functional area of responsibility in plantation environment
- This programme is suitable for:
  - General Managers/Controllers
  - Senior Estate Managers
  - Estate Managers
  - Senior Assistant Managers
  - Assistant Managers
  - Plantation/Estate Executives

## REGISTRATION FEES

ISP MEMBER:	RM 550 (INCLUSIVE OF 6% SST)
NON-MEMBER:	RM 650 (INCLUSIVE OF 6% SST)

## SUMMARY

- You will get an updated knowledge on establishing tree crop plantation and manage the plantation well.
- You will gain greater confidence with a working knowledge of plantation operations.
- You will learn how to be innovative and translate performance into profitability.
- You will be able to impart updated knowledge to your team members and cultivate proactive operational excellence and enhance your value to the organization
- You will understand the fundamentals and issues of a plantation and enhance plantation productivity.
- You will help your organization to achieve the short term and long term goals of a plantation business.
- You will enhance your professional expertise – and your career opportunities

## METHODOLOGY

Lecture, workshop and discussion

## WHAT YOU WILL COVER?

D A Y	MORNING SESSION (9.00 AM – 12.30 PM)	AFTERNOON SESSION (2.00 PM – 5.00 PM)	D A Y	MORNING SESSION (9.00 AM – 12.30 PM)	AFTERNOON SESSION (2.00 PM – 5.00 PM)
	1	<b>1. Principles of tree crop cultivation.</b> <ul style="list-style-type: none"> <li>Perennial cropping system.</li> <li>Long term agriculture system.</li> </ul> <b>2. Soil suitability &amp; land evaluation.</b> <ul style="list-style-type: none"> <li>Site suitability study.</li> <li>Land evaluation for profitable plantation.</li> <li>Environmental impact.</li> </ul>		<b>1. Project planning &amp; implementation.</b> <ul style="list-style-type: none"> <li>Planting materials &amp; nursery.</li> <li>Land clearing.</li> </ul> <b>2. Field preparation for new planting and replanting.</b> <ul style="list-style-type: none"> <li>Felling</li> <li>Road system &amp; terracing.</li> <li>Water systems.</li> </ul>	2

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NO. 18 PERSIARAN BARAT, 46050 PETALING JAYA, SELANGOR  
REGISTRATION FORM**

BILLING DETAILS

Company Name: \_\_\_\_\_  
 Person In Charge: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_

Signature
_____ Name: Designation:

Company's Stamp
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PARTICIPANT(S)' DETAILS

1. Name: \_\_\_\_\_  
 I/C No.: \_\_\_\_\_  Member (Membership No.: \_\_\_\_\_)  Non-Member
2. Name: \_\_\_\_\_  
 I/C No.: \_\_\_\_\_  Member (Membership No.: \_\_\_\_\_)  Non-Member
3. Name: \_\_\_\_\_  
 I/C No.: \_\_\_\_\_  Member (Membership No.: \_\_\_\_\_)  Non-Member
4. Name: \_\_\_\_\_  
 I/C No.: \_\_\_\_\_  Member (Membership No.: \_\_\_\_\_)  Non-Member
5. Name: \_\_\_\_\_  
 I/C No.: \_\_\_\_\_  Member (Membership No.: \_\_\_\_\_)  Non-Member

PAYMENT METHOD

- Cash                                       Online Transfer                                       ATM Transfer  
 Cheque/Bank Draft                                      (Cheque/Bank Draft No.: \_\_\_\_\_)

Amount: RM \_\_\_\_\_

Payment can be made to **ISP MANAGEMENT (M) SDN BHD** bank account **AMBANK ISLAMIC BERHAD 888-101-596-8511**

**\*\*Please return the registration form and provide proof of payment to emails below**

TERMS AND CONDITIONS

- Request for cancellation must be made in writing.
- 100% refund will be made for written cancellation received before the day of the Seminar. Refund will be issued after the Seminar.
- No refund will be given for cancellation received after the Seminar. However, replacement is acceptable; please forward the replacement name to emails below.
- The registration form serves as the official invoice.
- All membership subscription should be paid before the day of the Seminar to entitle for members' rate, or else, non-members' rate will be applied.
- Registration must be done by faxing/emailing the registration form to the following:

<u>CONTACT PERSON</u>			
For <b>REGISTRATION</b> :	Cik Nabila	Tel. No.: 03-7955 5561	Email: nabilah@isp.org.my
For enquiries:	Mr. Rajindran	Tel. No.: 012-316 1280	Email: rajindran@isp.org.my

**DEADLINE: 21/6/19**

## CURRICULUM VITAE

NAME : DATO' DR. MOHAMAD HASHIM BIN AHMAD TAJUDIN

### QUALIFICATION

- 1) Advanced Management Programme (AMP) at INSEAD, France.
- 2) Harvard Premier Business Management Programme.
- 3) PhD. Soil Fertility and Management, UPM.
- 4) MSc. Agriculture (Soil Chemistry and Fertility) UPM.
- 5) BSc. Agriculture UPM.

### WORK EXPERIENCE

Currently, he is the Board Member of Bank Pertanian Malaysia Berhad (AGROBANK), Council Member of Majlis Agama Islam Dan 'Adat Melayu Perak (MAIPK), Chairman of PKEINPk Sdn Bhd (Perbadanan Kemajuan Ekonomi Islam Negeri Perak) Director of Explore Agenda Sdn Bhd., Director of Holistic Quest Sdn Bhd., Vice President of Outward Bound Trust of Malaysia (OBM), Board Member of The Incorporated Society of Planters (ISP), Council Member of International Institute of Plantation Management (IIPM) and Member of Lembaga Pemegang Amanah Yayasan Pak Rashid (YPR) UPM.

Previously, Dato' Dr.Hashim was the Group Managing Director of Chemical Company Of Malaysia Berhad (CCM) from July 2004 to June 2010, Senior Director Oil and Fats Division of Golden Hope Plantations Berhad, Director of Research of Golden Hope Plantations Berhad and Executive Director of Golden Hope Research Sdn Bhd and Golden Hope Agrotech Consultancy Sdn Bhd from 1998 to 2004. He was also Research Officer, Senior Research Officer, Chief Research Officer and Research Controller of Harrisons & Crosfield (Malaysia) Sdn Bhd, Harrisons Malaysian Plantations Berhad and Golden Hope Plantations Berhad from 1978 to 1997.

He was also the Director R&D and Agronomy of TH Plantations Berhad from 2011 to 2012, Chief Executive Officer of Tradewinds Plantation Berhad and Chief Executive Officer of Padiberas Nasional Berhad (BERNAS) in 2013.

In addition, he was an Adjunct Professor of the Agricultural Faculty, University Putra Malaysia (UPM) from 2002 to 2003 and Adjunct Professor at Universiti Malaysia Kelantan (UMK) from 2011 to 2012.

He was also active in various committees being a member of the Malaysian Palm Oil Board (MPOB) Programme Advisory Committee (PAC) from 2002 to 2004, Chairman of Agricultural Research Committee of Malaysian Palm Oil Association (MPOA) from 2002 to 2004, Science Council Member of MARDI from 2004 to 2008, Council Member of Federation of Malaysian Manufacturers (FMM) from 2004 to 2010, Chairman of Branding and Intellectual Property Committee of FMM from 2008 to 2010, Council Member of University Malaysia Kelantan Action Group for Entrepreneurship from 2010 to 2014, Chairman of the Planters Editorial Committee of The Incorporated Society of Planters (ISP) from 2006 to 2015, Advisory Committee of Fakulti Pertanian of Universiti Putra Malaysia (UPM) from 2012 to 2015 and Advisory Committee of UKM-CESMED Universiti Kebangsaan Malaysia (UKM) from 2016 to 2018.

### FELLOWSHIP

- Fellow of The Incorporated Society of Planters (FISP).
- Fellow Certified Planter (FCP) of International Institute of Plantation Management (IIPM).

### PROFESSIONAL

- Certified PSMB Trainer (Pembangunan Sumber Manusia Berhad).